



Ballyfermot STAR

Presentation to Dublin City
Council South Central Area
Committee

18th October 2017

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CEO



Ballyfermot STAR

- Who is Ballyfermot STAR
- What do we do
- Who do we do it with
- Why social enterprise
- How does the community benefit
- Proposal



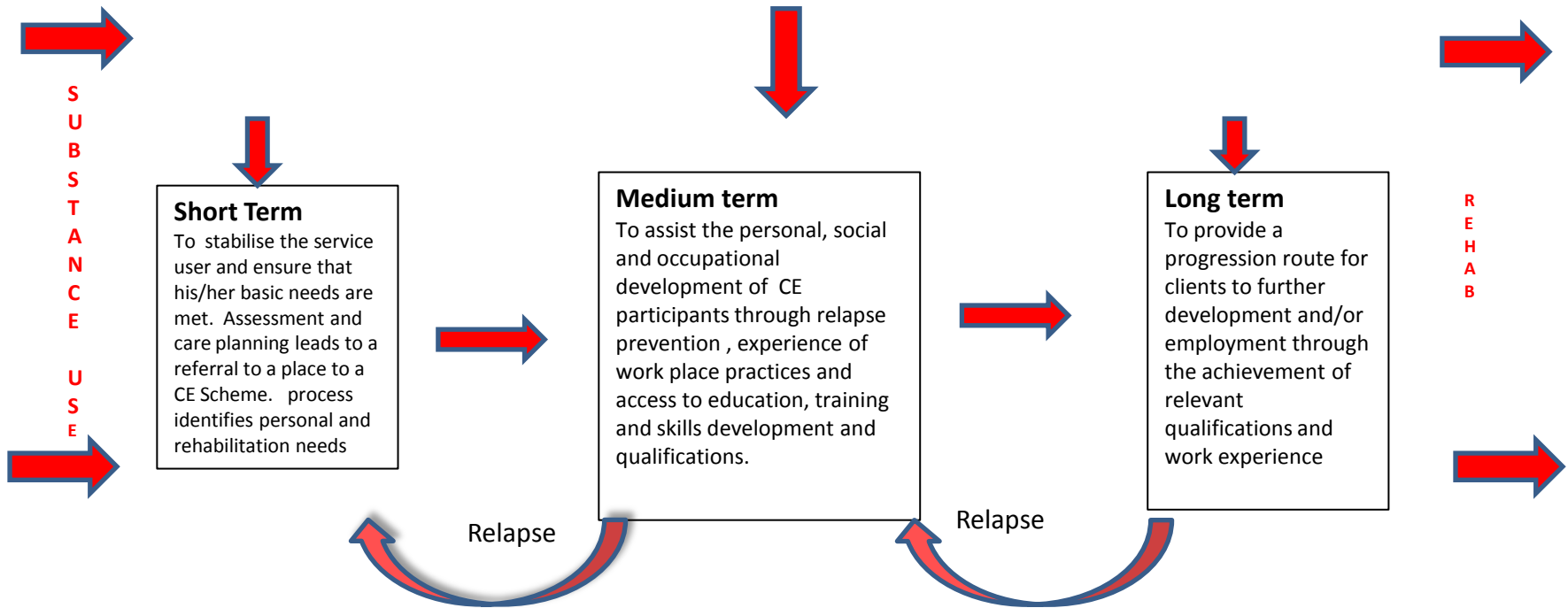
Vision Statement

Ballyfermot STAR is a community response to substance use

We provide non-judgemental support, guidance and education to people who use substances, their families and the community, enabling them to cope with and overcome the effects of substance use in their everyday lives

Continuum of Care

To assist the development of the individual in terms of personal, social, health and economic well-being with the aim of re-integration onto independent living and working life



Progression Path to independent living and working life



Why Social Enterprise

- To ensure that service users develop valued work place skills and certification in same, such as barista skills, baking, cooking, and customer service
- To progress service users into full time employment in their chosen fields
- To showcase a successful social enterprise model, that provides high quality products and services that works in partnership with other organisations, state agencies and social enterprises



The Gain for the Community

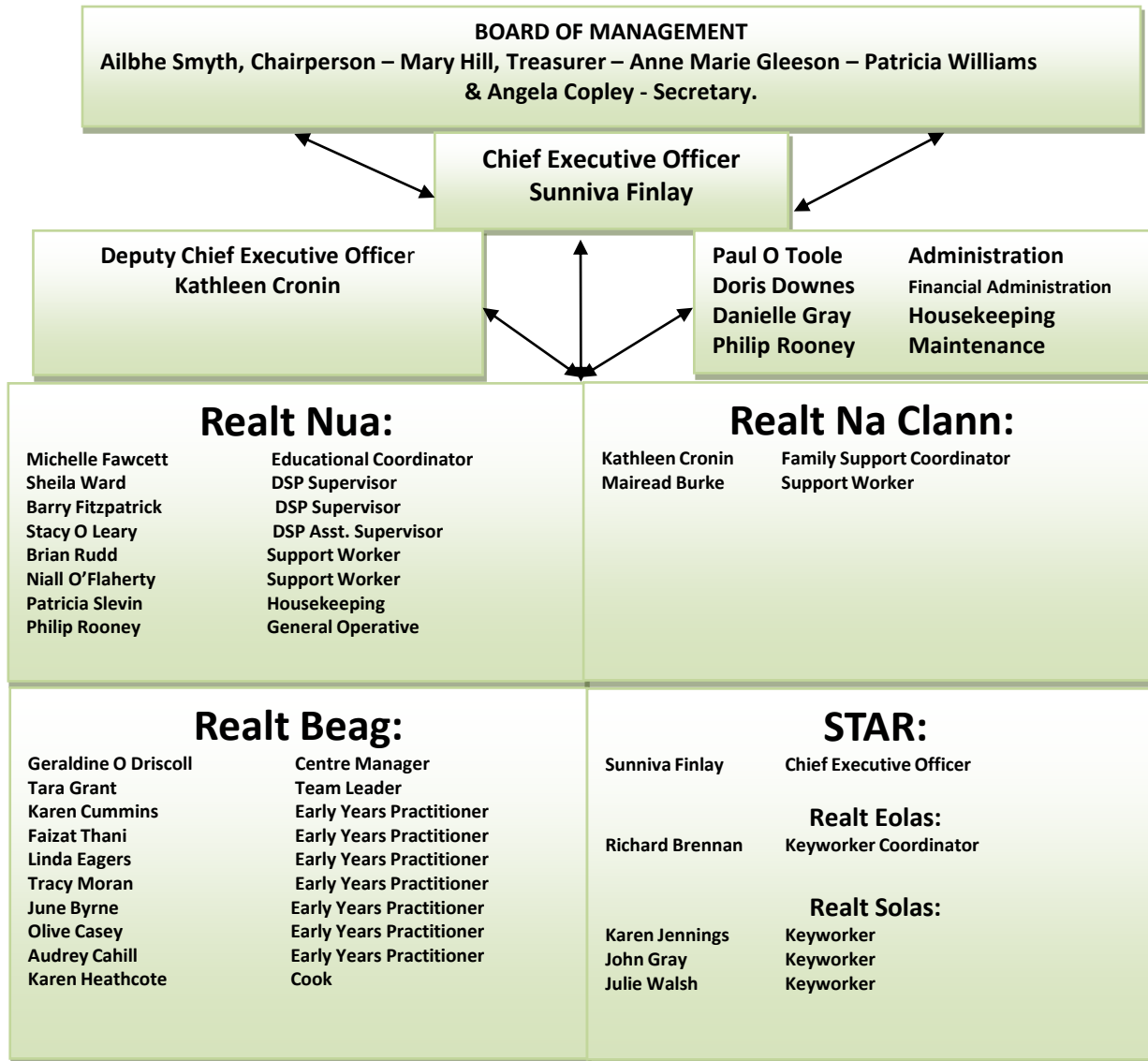
- To contribute to the local infrastructure and community development by providing a business and meeting place that serves locals high quality healthy food in a welcoming environment, as well as filling an existing gap
- To explore how a café/bakery could be a no alcohol / no drugs entertainment venue some nights in the week to support people in recovery



The Proposal

- The short term vision is for a small outlet in the foyer of the DCC leisure centre. This popular venue has a monthly footfall of 3,500, however, there is presently no provision for refreshments.
- This small café will provide tea and barista coffee, as well as a range of high quality savoury and sweet foods, which are produced in the central processing unit based in Cherry Orchard.
- The menu will be informed by local market research as well as the café's healthy community ethos.
- The vision is to work with DCC, building on the success of the existing café, to develop a larger bistro style restaurant along the front of the leisure centre. This will aim to transform the existing plaza into a lively, dynamic destination that significantly contributes to Ballyfermot's cultural and community life.

Organisational Chart Ballyfermot STAR





- Thank you for allowing me to present on behalf of Ballyfermot STAR today.